

# Social Impact Assessment

e-learning programme

**CiG** COMMUNITY  
INSIGHTS  
GROUP

University of  
**Strathclyde**  
Glasgow

The logo of the University of Strathclyde Glasgow, featuring a shield with a white saltire (X-shape) on a red background, with blue and yellow elements.

**CPD**  
MEMBER  
The CPD Certification  
Service

The logo for CPD Member, featuring the letters 'CPD' in a large, stylized font with a blue and purple gradient, and 'MEMBER' below it.

# Social Impact Assessment

## e-learning programme

**Are you an early career impact assessment practitioner?**

**Do you commission SIAs?**

**Would you like to do SIAs?**

**Are you involved in assessing SIAs?**

**Do you have a general interest in the field of SIA?**

**Are you prepared to commit yourself to real study, reflection and analysis of the social impacts and opportunities brought about by infrastructure, energy and extractives projects?**

**Do you want to build your practical knowledge in conducting SIA that conforms to IAIA's International Principles for SIA and Guidance for SIA, the IFC Environmental and Social Performance Standards, Good International Industry Practice (GIIP) and the United Nations Guiding Principles for Business and Human Rights?**

The SIA course is overseen by senior practitioners and involves:

- Key SIA topics over 10 weeks plus a final assignment, with total student commitment of 60 hours
- Delivery through videos, powerpoints, prescribed readings, tools, recommended readings, self-assessment tests and a case study exercise which builds up over the duration of the course and is the basis of the final assignment
- 4 online tutorials
- Online Induction in Week 1
- Submission of the final assignment and successful completion in order to be eligible for a Certificate

## Curriculum

WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5
Key SIA concepts	Stakeholder engagement Human rights in SIA	Key areas of social impacts	Case study introduction	Phase 1 Scoping Social research methods scoping
WEEK 6	WEEK 7	WEEK 8	WEEK 9	WEEK 10
Phase 2 Preliminary assessment of impacts	Phase 3 Establishing baseline	Phase 4 Predicting & assessing impacts	Phase 5 Mitigation strategies	Phase 6 Management plans Grievance mechanism

# The faculty

Tutors and programme directors:



## DR ANA MARIA ESTEVES

Founder of Community Insights Group, an international social impact management consultancy firm and Visiting Professor at the University of Strathclyde's Faculty of Engineering. She has worked all over the world with developers and lenders of projects in the extractives, energy and agribusiness sectors. She is a past President of the International Association for Impact Assessment and co-author of the IAIA Guidance for Social Impact Assessment.



## VERA OGORODNIKOVA

Vera is a Senior Consultant at CIG. She has 17 years of experience in social performance management and monitoring for international oil and gas, mining and infrastructure companies, financial institutions, public utilities and other clients in Central Asia, Eastern Europe, Africa and the U.S. Her specific experience is in benefit sharing projects - local content and community investment activities; social risk assessment and due diligence against international standards such as IFC, EBRD; and human rights assessment.



## PROF FRANK VANCLAY

### Special guest contributor

Professor and Head of the Department of Cultural Geography in the Faculty of Spatial Sciences, University of Groningen, The Netherlands. Frank is especially noted for his role in developing the 2003 International Principles for social impact assessment and the 2015 guidance document on social impact assessment.

Thematic contributors:

**Gabriela Factor**  
Consultant  
(Stakeholder engagement, gender, ecosystem services)

**Francesca Viliani**  
International SOS  
(Health)

**Nora Götzmann**  
Danish Institute for Human Rights  
(Human Rights)

## GETTING STARTED

- Class size is limited, so you are encouraged to apply early
- Criteria for attendance include:
  - Bachelor's degree in any field (or any graduate or post-graduate degree)
  - minimum of 2 years professional experience in infrastructure, energy, mining or oil and gas project development
- A limited number of exceptional candidates without a Bachelor's degree may be declared eligible by the programme directors on the basis of their professional experience.
- Course fee - £1000 per student
- We are offering 3 (three) discounted places (at GBP £300 each) to consultants from non-OECD countries who are either sole proprietors or represent small businesses (not affiliated with large consultancies), and are involved in environmental and social impact assessment assignments. If you meet all three above requirements, please send us information about your business (brochure, links to the website, LinkedIn profile, etc) and a brief motivation letter of how this course may help you.
- Deadline for scholarship applications - 31 January 2024.  
Awarded scholarships notice by email on the 5 February 2024.
- For application for a place on the course, please register your interest with Community Insights Group here  
<https://communityinsights.eu/trending/topics/>

Applications can be made up to  
**19 February 2024**

Online course delivery starts  
**11 March 2024**

and ends

**17 May 2024**

Assignments are to be submitted by  
**31 May 2024**

Confirmation of place and course payment details will be sent to you within 14 days of submitting an application

For further information,  
contact Vinícius Teixeira Maluf

**[info@communityinsights.eu](mailto:info@communityinsights.eu)**

