

A LASTING LEGACY OF POSITIVE CHANGE

WE SEE BENEFIT- SHARING AS INSTRUMENTAL IN CREATING THRIVING COMMUNITIES, AND A KEY DRIVER FOR SUSTAINABLE BUSINESS PRACTICES

Our Benefit - Sharing Advisory services are crafted to enhance our clients' capacity to align social investment, local hiring and local sourcing strategies with community aspirations and business goals, negotiate agreements with local communities, and manage and evaluate impactful collaborations and processes.

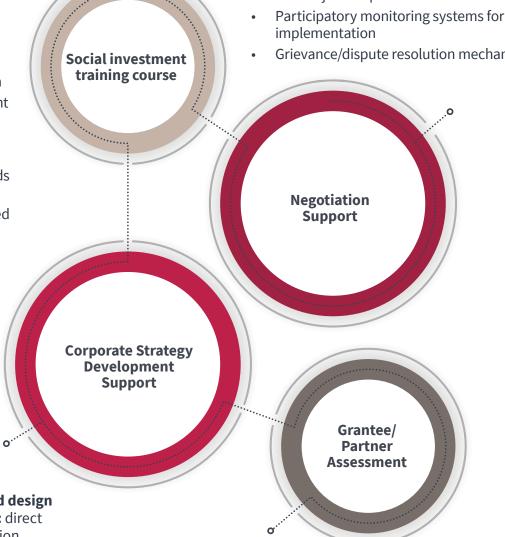




GUIDED BY THE BELIEF THAT COMMUNITIES THAT HOST PROJECTS SHOULD BE BETTER OFF AS A RESULT, WE EMPOWER OUR CLIENTS TO FORMULATE AND FOLLOW THROUGH ON SUCCESSFUL BENEFIT-SHARING

- Understand the strategic significance
- Identify SI opportunities that align with community needs and benefit the company
- Grasp the essential elements that drive sustainable positive change
- **Create SI strategies** and design meaningful programs using a program logic approach
- Master the measurement of inputs, outputs, outcomes, and impact
- Enhance reporting and communication methods for improved disclosure
- Off-the-shelf and tailored options for corporate & site teams and grantees
- Focus on practical tools and methods
- **CSI Strategy:** alignment with community well-being, social risks and other business drivers
- **Conceptualization and design** of investment vehicle: direct grant funding, Foundation, project-based, joint funding etc
- **Grant management tools** enhancement: applications, selection criteria, due diligence, results frameworks, KPIs, reporting templates

- Establishing company negotiating team
- Engaging with communities to identify representatives and capacity gaps to participate
- Facilitation of initial MoU and comprehensive agreement capable of managing project impacts and ensuring equitable benefit-sharing with community
- ToR for joint implementation committee
- implementation
- Grievance/dispute resolution mechanism



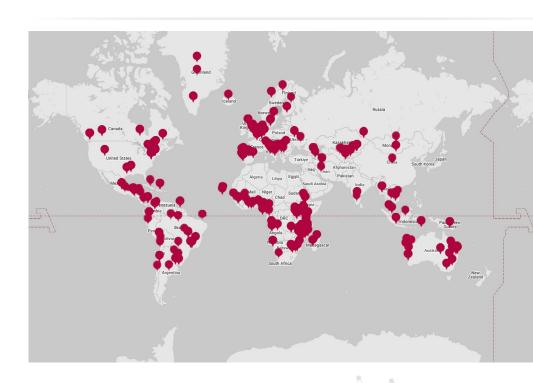
- Past performance of current grantees
- Program review for all new programs
- Programmatic capacity e.g. management, impact and sustainability
- Assessment of client grant management: contracts, financial management, oversight & engagement

OUR LATEST EXPERIENCE IN A FEW WORDS

- **Social investment advisory services:** Provide support to a Mining and Metals company Foundation for its delivery of a strategic social investment program in 2024 and beyond.
- **Social Investment Design:** Supported the development of a social investment program for a major energy company in Colombia, aiming to maximize community benefits from the oil and gas sector in the country.
- **Commuity Needs Assessment:** Conducted a community needs assessment in Equatorial Guinea for an energy company to inform the identification and design of social investment projects for financing.
- **Community Development Assessment:** Assisted a wind project developer in Romania to undertake an initial assessment of community development needs to inform a CSR strategy in the project's area of influence.
- **Social Investment Program Evaluation:** Conducted an evaluation of multi-year community investment programs to inform a 3-year strategic plan. Mapped projects and initiatives implemented or planned by parties in Equatorial Guinea to select potential partners.
- Social Investment Training and Coaching: Conducted a review of critical pre-investment environmental and social actions undertaken by solar projects for compliance with the investor's community support framework. Based on the findings, trained the Social Performance team in Sierra Leone on key concepts in social investment and supported the development of Community Development Action Plans at its 4 sites.
- **Community Needs Assessment:** Undertook a community need assessment using a participatory process with all relevant stakeholders in project affected communities of a solar photovoltaic power plant in Malawi to guide the development of socioeconomic projects and upgrade the socioeconomic baseline.
- Feasibility Study: Carried out a Nature Tourism Feasibility Study as part of a socioeconomic
 development program of a mining project in Portugal. Developed a business model, governance model
 and business plan for the project.
- Development of Organizational Capacity to Deliver Social Investment Strategy: Provided training, development of procedures, template and on-the-job mentoring to the Social Performance team of an energy company in the United States.



This is our global footprint encompassing: training; SPGrow360 and coaching; and advisory services in human rights, international standards, livelihoods, and benefit-sharing







Chief Operating Officer

Victoria is a development professional based in Stuttgart with over 25 years of experience in consulting for both the public and private sectors. Specialising in advising on the intricate balance between community rights, stakeholder expectations, and business imperatives, she serves as the COO of CIG.

As a Senior Consultant at CIG, Victoria provides advisory services to clients on a variety of social performance issues, assisting companies in addressing community needs, adhering to government regulations, meeting international best practices, and managing corporate accountability issues.

Victoria's assignments include feasibility studies, due diligence, social impact assessments, social investment strategy, new country entry, programme design, sustainability reviews, economic analysis, community consultation, stakeholder engagement, and performance monitoring and evaluation.

WHO WE ARE



We are an international social impact management consultancy with decades of experience across continents and sectors. By providing comprehensive support across all social performance needs, we guide businesses towards a lasting legacy of positive change.

CIG plays a pivotal role in training, coaching and guiding businesses towards a socially and ethically responsible business landscape. Our expertise spans multiple industries, including energy, extractives, agribusiness, infrastructure, transport, and manufacturing. With an international team of social performance experts, we are your ideal partner in meeting—and surpassing—international human rights and social impact standards, building your capacity for fostering healthy stakeholder relationships, earning trust, respecting human rights, and sharing benefits with local communities.

We meet all your social performance needs—conducting social studies, facilitating community dialogue, developing management plans, and supporting implementation. We ensure your long-term success with comprehensive training and coaching for learning and professional development. With a multi-disciplinary approach and dedicated practitioners globally, we are at the forefront of innovating new methodologies, guides, and tools for managing social and human rights impacts, particularly the unique impacts on women and vulnerable groups (Refer to SPGrow360, Handbook of Social Impact Assessment and Management, and the IAIA Guidance for Assessing and Managing the Social Impacts of Projects).

We continually contribute to the field of practice through research, publications, and the **SIAhub**. We have partnerships with the University of Strathclyde's Faculty of Engineering in Scotland, and the University of Groningen in the Netherlands.

CIG was founded in 2002. Our core team is based globally - Brazil, Canada, Denmark, Germany, the Netherlands, Portugal, South Africa, the UK and the USA. Our approach draws on local expertise, and we work closely with associates throughout the globe. We are a small business that is 100% staff-owned.

LEARN MORE ABOUT OUR OTHER SERVICE AREAS







communityinsights.eu info@communityinsights.eu



331 North Bridge Road, #12-03, Odeon Towers, Singapore 188720

