



TRAUMA AWARENESS IN SOCIAL PERFORMANCE PRACTICE



Community Insights Group and Narrative are excited to announce the launch of a Trauma Awareness in Social Performance Practice training course.

This course is designed to provide social performance practitioners, including social managers, community liaison officers, and consultants with the essential skills and knowledge needed to effectively engage with trauma-affected communities and manage their own emotional well-being in the process.

WHY IS TRAUMA AWARENESS CRITICAL?

Social performance practitioners often find themselves immersed in the challenges presented by communities grappling with trauma – the psychological and emotional consequences of distressful events, including conflicts, displacement, natural disasters and other project-induced or contextual changes. Investment in human capital is enshrined in the Sustainable Development Goals, yet the psychological foundation of success is often overlooked.

Vulnerable groups, especially Indigenous people, minorities and displaced populations, bear the weight of multiple layers of trauma, profoundly affecting their psychological well-being and resilience, ultimately diminishing their capacity to actively participate in projects and decisions. This capacity gap may hamper the success of community investments, social impact activities and the project's intended development effects.

Additionally, social performance practitioners themselves grapple with heightened anxiety and coping challenges when exposed to the traumatic experiences shared by the communities they work with.

WHAT ARE THE COURSE OBJECTIVES?

Recognizing the consequences of trauma emphasizes the critical need for a more nuanced and trauma-informed approach to social performance management. The proposed training program is designed to help social practitioners embrace a trauma-informed approach.

Participants will gain essential skills to:

- Identify different types of traumas in both others and oneself, including secondary trauma.
- Understand trauma's profound impact on people and how it influences their engagement in processes.
- Acknowledge, react appropriately, and respond to trauma in the moment during interactions with trauma-affected people.
- Establish stronger relationships between the project and community members who have experienced trauma.
- Effectively manage social practitioners' own anxiety related to hearing about trauma and increase their ability to cope with traumatic experiences.
- Identify how organizations can become more trauma-informed, fostering a culture of improved awareness beyond specific projects.

WHO SHOULD ATTEND?

Social performance managers, stakeholder engagement specialists, community liaison officers, consultants and other social practitioners working in complex contexts - post-conflict environments, fragile states, large-scale displacement, Indigenous communities, etc.

COURSE DETAILS

DATES: 12-13 March 2024

2 - 6 pm Central European Time (9 am - 1 pm US EST)

The **virtual** training consists of two half-day (4 hours each) sessions covering two modules:

1. Key Concepts and Principles of Trauma-Informed Social Performance Practice
2. Management Tools for Trauma-Informed Practice

The training sessions incorporate a series of interactive exercises that allow participants to reflect on their work and personal experiences, ensuring the practical application of learned concepts in real-world scenarios.

REGISTRATION

Course fee: EUR 560

Registration and payment [here](#)

Questions?

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ABOUT THE TRAINERS

Somia Sadiq is the founder of Narratives and a non-profit called Kahanee that leans on storywork for peacebuilding. Somia has authored and led campaigns on trauma-informed practice, identity and belonging, and has delivered multiple keynotes, talks, and podcasts on these topics. Somia is a Certified Environmental Professional (EP) and a Registered Professional Planner (RPP), specializing in Impact Assessment, Community Engagement, and Conflict Transformation.

Desiree Theriault is a Partner and Senior Designer at Narratives Inc. As a Métis designer, Desiree's professional journey is deeply rooted in trauma-informed experiences, combining Indigenous social, cultural, and spiritual resurgence with a profound commitment to environmental vitality. Her expertise revolves around the intersections of trauma-informed design, Indigenous cultural reclamation, and ecological stewardship. Desiree is recognized for her work through resilient place-making, ecological assessments, representation, and the pursuit of spatial justice.



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CIG is an international social performance and human rights consultancy. We help organizations build their capacity for healthy stakeholder relationships. We help them to gain trust, show respect for human rights, and share benefits with local communities.

Narratives is based in Winnipeg, Canada. We provide services in territorial and community planning, impact assessment, research and analysis, capacity building, traditional land use studies, and negotiations.